

**CLEAN WATER  
FOR LIFE.**



**well**   
**aware**

**2015 YEAR IN REVIEW**

---

Dear Friends,

2015 has been a year of milestones and evolution for Well Aware. We have become even stronger and more effective than ever. The most notable achievement this year is our impact for those without clean water. **We have now provided clean and lasting water to more than 100,000 people.**

This year also marked the surpassing of a cumulative \$1 million raised by Well Aware for clean water projects. We have new partnerships- both in the field and here at home- and we have fortified our team.

None of this could have happened without you. You are our lifeblood. Please accept our deepest gratitude for making it possible for so many people to have a real chance in life through access to clean and lasting water.

With Deep Appreciation,

*Sarah Evans*

Sarah Evans  
Founder and Executive Director  
Well Aware



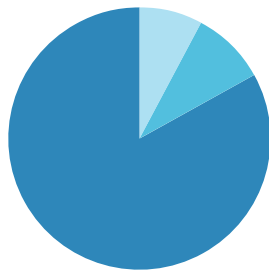
# 2015 Highlights

- Have now provided clean water to more than 100,000 people
- Exceeded \$1 million raised for clean water since implementing began in 2010
- Made the sole beneficiary of Whiskey for Water
- Raised \$135,000 through Shower Strike 2015
- Media coverage including cover of the Austinite, MariaShriver.com, KXAN, FOX, KVUE and KEYE local news channels
- 2 state-side team trips to Kenya and one trip to Haiti
- 5 new board members and 2 new staff
- Prepped and poised to launch AquaDocs to advise other water charities on project execution

## How We're Spending

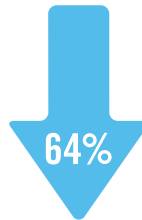
### Forecasted 2015

- Operations 8%
- Fundraising 9%
- Projects 83%



## Impact On Communities

### DISEASE RATES



### EDUCATION



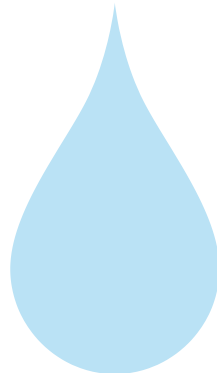
### EDUCATION FOR GIRLS



## Impact On Lives

### CUMULATIVE LIVES IMPACTED 2012-2015

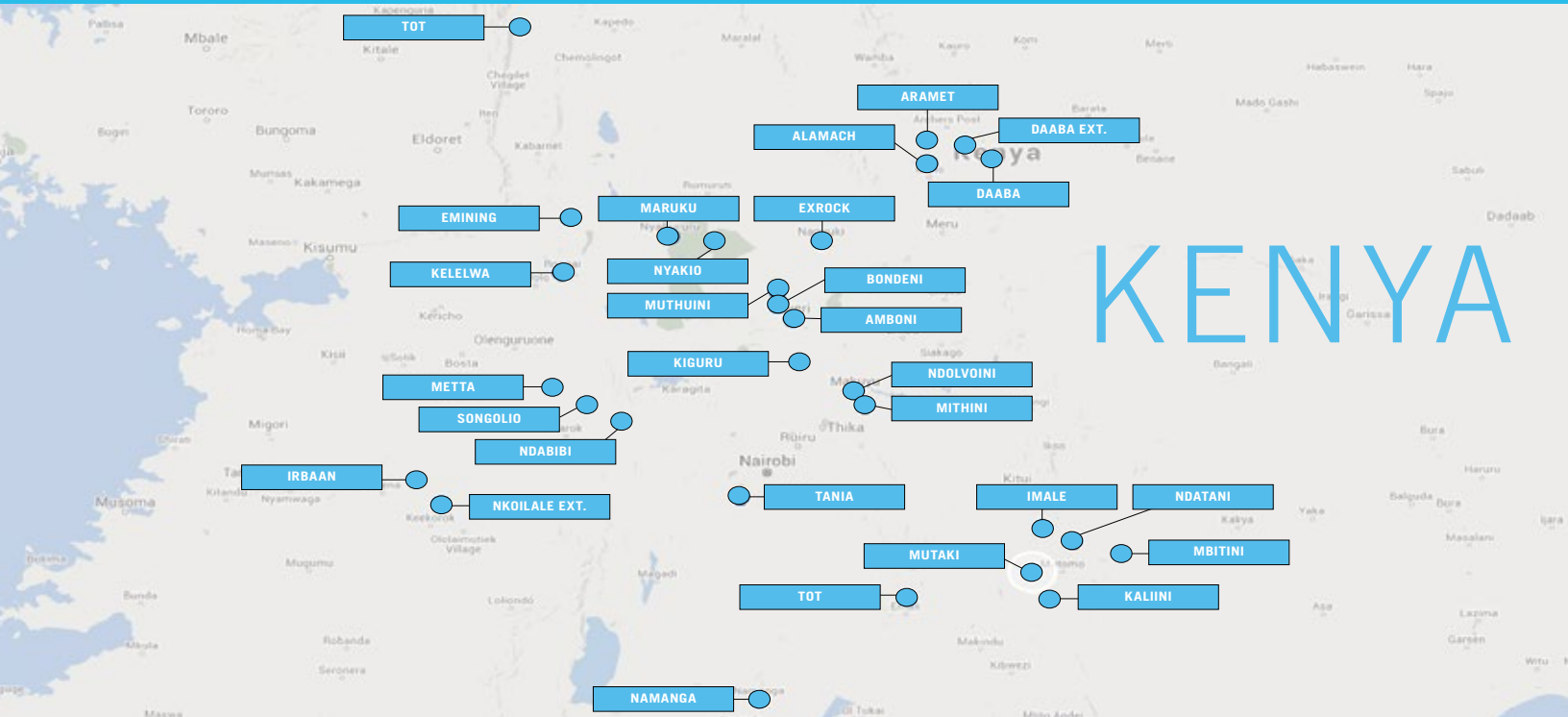
2012	21,800
2013	34,800
2014	73,800
2015	<b>103,800</b>



### COST PER PERSON 2012-2015

2012	12.24
2013	23.85
2014	7.44
2015	<b>8.67</b>

# Where We Are



# Before & After

TOT, KENYA



NKOILALE, KENYA



MUTAKI, KENYA



DAABA, KENYA



## What People Have Said About Us in 2015

“Well Aware, it’s donors and their projects are saving lives, empowering people and 100% of their wells are functional. They are a dedicated team of professionals that put the needs of others first, a non-profit to be trusted and supported.”

- *International Photographer*

“Well Aware sets the bar for ethical and sustainable water solutions in the developing world. Sarah and her incredibly dedicated team have worked tirelessly over the years to bring clean water to villages in Kenya and ensure local management. Drilling wells is just one aspect of their holistic approach, and I truly think they are a model that should be emulated in the nonprofit world.” - *Water Expert*

“This is a great nonprofit organization, worthy of your support! It’s easy (and wonderful) to have the desire to help others in need- it’s a lot more challenging to maintain a nonprofit organization that consistently chooses and manages successful projects in another country. Well Aware has done an incredible job of bringing water and hope to people who desperately need it in Kenya. They have a dedicated staff and are handling their donations and projects in an honest and dependable way. They have good intentions and put them into action with joy and purpose. This is a great organization to support.” - *Donor*

“Well Aware engages donors with their life saving work in Kenya. I see my donations saving lives. The small staff is compassionate and incredibly hard working.” - *Nonprofit Professional*

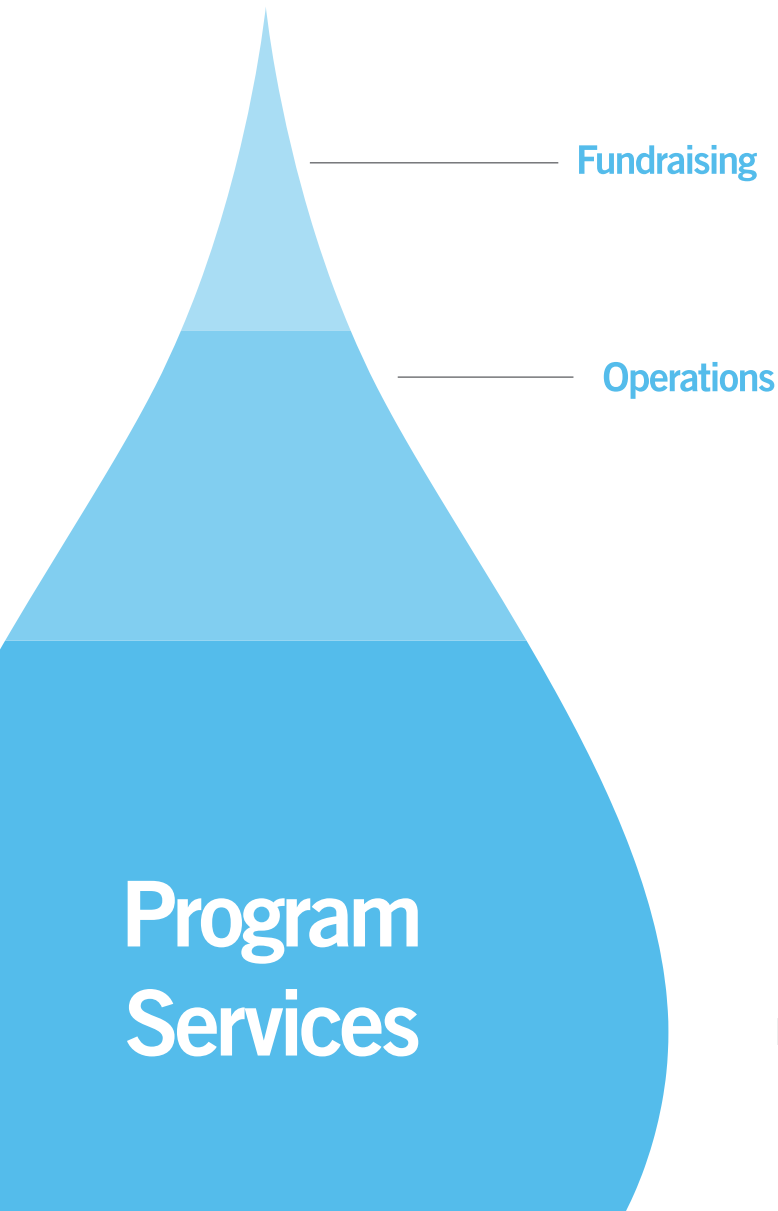
“Work done by Well Aware is innovative and necessary. Having volunteered in Kenya during the summer of 2009, I know firsthand the vital need of clean water, especially in those areas where medical care is also largely unavailable. Keep up the good work, guys. What you are doing will provide the groundwork for other nonprofits and humanitarian aid organizations to flourish in Kenya.” - *Professional in Field*

SEE ALL OF WELL AWARE’S REVIEWS AND TOP-RATED STATUS ON GREAT NONPROFITS’ WEBSITE.



With 83% of every dollar going directly to program services, every investment in Well Aware catalyzes permanent change for the lives of children, mothers, fathers, families and entire communities.

Make a donation of any amount. 100% of your donation is tax deductible. In return, you will receive a receipt for tax purposes, a subscription to Well Aware's newsletter, updates on our progress, proof that you are making global impact, and that awesome warm and fuzzy feeling you get when you know you have given someone hope.



**By Phone:**  
512.200.7312



**By Check:**

Please make checks payable to:  
Well Aware  
3751 Far West Blvd., PMB 229  
Austin, TX 78737 USA



**Online:**

Donate online today at  
[wellawareworld.org](http://wellawareworld.org)

**If you have any questions, please contact me directly  
at 512.431.1679 or [sarah@wellawareworld.org](mailto:sarah@wellawareworld.org).  
Thank you for your gift!**