

FUNDRAISING- DONOR GRATITUDE TEMPLATES

Below are a variety of ways to thank the people who donated to your fundraiser!

Thank You #1:

Subject: Thank You!!

Hi {Friend's Name},

Thank you so much for your donation to my Shower Strike campaign. I am beyond grateful to have your support, and now I am one step closer to taking a shower! {Insert something individualized to the donor}.

Your support means we are closer to providing the opportunity of community growth, continued education, gender equality, decreased disease and overall prosperity.

Thank you again, {Your Name}

P.S. If you want to stay up to date with Well Aware's work and the impact we make through Shower Strike, you can visit their page and sign up for their newsletter here!

Thank You #2:

Subject: Thanks for the support!

Hi {Friend's Name},

Thank you so much for donating to my Shower Strike fundraiser! I'm so thankful to have your support in bringing clean water to more people across the world. This campaign has taught me how easy it is to raise funds locally in order to change lives globally and I'm grateful to have you along on this mission with me!



Your donation means that schools will have higher attendance rates, disease rates in children will decrease, and families will have the opportunity to establish a permanent home and future...all because of clean water and your support

I can't thank you enough, but I will try... THANK YOU THANK YOU!! {Your Name}

P.S. If you're interested in learning more about Well Aware and where the funds from Shower Strike will go this year, follow along with their blog at wellawareworld.org/blog as they update us throughout the year!

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Thank You #3:

Dear {Friend's Name},

I want to sincerely thank you for supporting me in my fight for clean water through Well Aware's Shower Strike this year! Your contribution and encouragement means so much to me.

Your gift is truly going to change lives forever. If you are not familiar with Well Aware's work and are interested, visit wellawareworld.org/category/water-projects/ and see how they have changed the lives of 350,000 to date with the help of supporters like you! Thank you!!

P.S. I hope you will consider supporting me again next year for the 2024 Shower Strike. :) Or, joining in on the fundraising yourself! It's super fun, and you can still shower... It's all about awareness and impact.

Let me know if you have any questions, and thank you so much again!

Gratefully, {Your Name}

