

## FUNDRAISING - TEXT MESSAGE TEMPLATES

### Recruitment Text

Hiya! I've joined Well Aware's Shower Strike this year to help raise funds for clean water and I'd love for you to join me! You can decide how you want to participate, and the main point is to raise funds & awareness for this amazing cause! Learn more & register with me at [showerstrike.org](http://showerstrike.org) 💧

### Solicitation Text #1

Hi {Friend's Name} - how are you? I'm sure you've seen, but I'm currently on Shower Strike raising funds for clean water projects in East Africa. I'd love your support to reach my personal goal of {\$X} if you have the capacity to contribute. This would mean the world to me! Thank you! [{personal page link}](#) ❤️

### Solicitation Text #2

Hi {Friend's Name}, I hope you're doing well! You may have seen, but I am doing a fundraiser for a nonprofit that is near to my heart - Well Aware. I am raising awareness of their clean water mission and raising funds to help implement more water projects in East Africa through Shower Strike. It would mean the world to me if you donated to my fundraiser. Every \$15 = clean water for 1 person. Thank you! [{personal page link}](#) ❤️

### Solicitation Text #3

Hi {Friend's Name} - how have you been? I'm currently on day {X} of Well Aware's annual Shower Strike and it's getting rough... I can't shower until I reach my personal goal of {\$X}. Will you help me get closer to my goal? Every \$15 gives one person clean water for life! Thank you so so much! [{personal page link}](#) ❤️

### Solicitation Text #5

Hi {Friend's Name}! I'm currently Walking for Water daily to raise awareness and funds for clean water access in East Africa. And, I would love your help getting closer to my fundraising goal! If you have the capacity to do so, please make a donation here [{personal page link}](#). Thank you for your support, always! 💧 🙏