

SHOWERSTRIKE.ORG

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2023 PRIZES & AWARDS

<u>Striker of the Year:</u> Participant who raises the most funds overall

<u>Rookie of the Year:</u> First-timer who raises the most funds

Socialite of the Year: Participant with the most social engagement

<u>Team of the Year:</u> Team that raises the most funds overall

<u>Class of the Year:</u> Classroom/school team that raises the most funds

Water Warrior: Any participant who raises \$1,000+







STRIKER OF THE YEAR

This prize goes to the #ShowerStrike participant who raises the most funds OVERALL! Striker of the Year will be recognized with:

- A clean water project dedicated in your name, including:
 - Your name on the dedication sign
 - Photos & stories from the project
 - A framed handprint from the project
- Social media shoutout and feature on Well Aware's website
- Feature in Well Aware's 2023 Impact Report
- Physical award to display at your home or office to remind you of your impact
- 1-night stay at Hotel St. Cecilia in Austin (for a vacation/staycation!) *Valid through 12/05/23
- Special swag and Brand Partner goodies:
 - o <u>LARQ Water Pitcher PureVis</u>™
 - o <u>Hydro Flask® 12L Carry Out™ Soft Cooler</u>
 - Well Aware water bottle
 - Set of 2 Well Aware wine glasses





ROOKIE OF THE YEAR

This prize goes to the first-time #ShowerStrike participant who raises the most funds! Rookie of the Year will be recognized with:

- Well Aware swag bag:
 - T-shirt
 - Koozie
 - Bottle opener
 - Water bottle
- Social media shoutout and feature on Well Aware's website
- \$100 Visa gift card to treat yourself and celebrate your efforts
- Choice of:
 - <u>SAWA SAWA handmade backpack</u>
 - OR, <u>Herschel classic backpack</u>

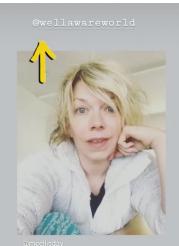




SOCIALITE OF THE YEAR

This prize goes to the participant with the most social media engagement. Must use #ShowerStrike hashtag and tag @WellAwareWorld to be considered. Socialite of the Year will be recognized with:

- Social media shoutout and feature on Well Aware's website
- Assortment of special goodies from our Brand Partners:
 - <u>Goodspread Skincare Starter Pack</u>
 - Pretty Frank Starter Pack
 - LARQ self-cleaning water bottle
 - Flor Keeps rose jewel box





TEAM OF THE YEAR

This prize goes to the #ShowerStrike team that raises the most funds overall! Team of the Year will be recognized with:

- A clean water project dedicated in your name, including:
 - Your company name/logo (if applicable) and all team member names featured on the dedication sign
 - Photos & stories from the project
- Well Aware Water bottles for each team member (**up to 20, with discount for more as needed)







CLASS OF THE YEAR

This prize goes to the #ShowerStrike classroom or school team that raises the most funds overall! Classroom of the Year will be recognized with:

- A pizza party and presentation/visit
 - from the Well Aware Team
- Well Aware stickers and bracelets
- For the teacher/coordinator:
 - <u>Hydro Flask® Coffee Mug 12oz</u>
 - <u>CamelBak Straw Tumbler 30oz</u>





WATER WARRIOR CHALLENGE

If you raise more than \$1,000 by the end of Shower Strike (April 25th), <u>you'll</u> <u>reach the status of Water Warrior and your name will be displayed on a</u> <u>brand-new Well Aware clean water system!</u>



Benefitting Linjoka Primary School in Kenya and set to be completed in May. This project will change the lives of more than 1,000 students, enabling them to stay healthy, gain a quality education, graduate, and lead their best lives.

Any individual participant who reaches this goal can win!