

# GIFT OF Water GALA

**December 7**

Hotel Van Zandt  
Austin, Texas



**Well Aware is delighted to bring together our dedicated community from Austin and beyond for a night of impact and connection.**

The gala is an annual event to celebrate Well Aware's clean water mission and the difference made in our partner communities over the past year, while also looking to the future and raising funds to forge ahead in this life-saving work. The night will include a cocktail reception, dinner and program, including a live auction, honoree celebration and paddle raise. Join us on Saturday, December 7 as Well Aware celebrates 15 years of providing lasting clean water systems to communities in East Africa.



## Marsh Lavenue, PhD

Since 2008, Marsh Lavenue, PhD, has led INTERA Incorporated as CEO and Chairman, driving its impressive growth and success through a commitment to innovation, sustainability, and stewardship. Under his leadership, INTERA's dedication to philanthropy has flourished, impacting communities locally and globally, while Marsh's legacy of giving continues to inspire future generations.



## Chris Long

Chris Long is an NFL legend, two-time Super Bowl champion, and the 2018 Walter Payton NFL Man of the Year award winner. We are honoring Chris Long for his relentless dedication to raising awareness of the global clean water crisis and his impactful work through the Chris Long Foundation and Waterboys. He deeply respects Well Aware's unmatched technical expertise, unwavering community focus, and 100 % success rate in transforming lives.

about well aware

**525K+**

Lives transformed to date through clean water projects in East Africa.

**100%**

Of Well Aware's wells and water systems work. The industry average is 40%.

**58%**

With access to clean water, education increases by 58% for girls specifically.

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# Sponsorship Opportunities

Sponsorship Benefits	Water Is Life Presenting Sponsor \$30,000	Water Is Health \$20,00	Water Is Education \$15,000	Water Is Equity \$10,000
Event Tickets	<b>3 VIP Full Tables for 24 guests</b> (\$16,800 value)	<b>2 Full Premier Tables for 16 guests</b> (\$7,200 value)	<b>1 Full Premier Table for 8 guests</b> (\$3,600 value)	<b>1 Full Table for 8 guests</b> (\$3,600 value)
Name & Logo Recognition on all Digital Promotions	✓	✓	✓	✓
Name & Logo Recognition on all Printed Event Materials	✓	✓	✓	✓
VIP Table-side Cocktail Service	✓	✓	✓	✓
Option to distribute promotional materials	✓	✓	✓	
Podcast Episode Sponsor	✓	✓		
Recognition from podium; Opportunity to speak during event	✓			

## 300+ Guests

Engage with highly respected, well connected philanthropists and leaders from Austin and beyond.

## 3M+ Reach

Gain visibility and exposure to our extensive social media, email, and online audiences across the U.S. and the globe.

## Every \$20

provides one person with clean water & toilets for life. That's a measurable CSR impact you can report to your stakeholders.



Deadline to submit sponsorship opportunities: **Friday, November 1**

Contact **Amy Prewitt**, Office Manager, for sponsorship opportunities.  
info@wellawareworld.org | (512) 200-7312 | wellawareworld.org

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# Exclusive Underwriting Sponsorship Opportunities

ONE AVAILABLE FOR EACH LEVEL

## Auction Sponsor

**\$25,000**

- Custom bidder cards for the Live Auction
- 2 Full Premier Tables for 16 guests (\$13,000 value)
- Logo placement on all marketing materials & event website
- VIP table-side Cocktail Service

## Cocktail Party Sponsor

**\$15,000**

- Custom activation at Cocktail Party
- Branded cocktail napkins and signature drink
- 1 Full Premier Table for 8 guests (\$6,500 value)
- Logo placement on all marketing materials & event website
- VIP table-side Cocktail Service

## Wine Sponsor

**\$15,000**

- Custom activation In the foyer before the program begins
- 1 Full Premier Table for 8 guests (\$6,500 value)
- Logo placement on all marketing materials & event website
- VIP table-side Cocktail Service

## Decor Sponsor

**\$12,000 or In-Kind**

- Custom activation on ballroom decor
- 1 Full Premier Table for 8 guests (\$6,500 value)
- Logo placement on all marketing materials & event website
- VIP table-side Cocktail Service

## Literature Sponsor

**\$12,000 or In-Kind**

- Custom activation on printed materials
- 1 Full Premier Table for 8 guests (\$6,500 value)
- Logo placement on all marketing materials & event website
- VIP table-side Cocktail Service



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