



Clean Water for Life

well
aware

2025 IMPACT REPORT



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LETTER FROM SARAH

For Well Aware, 2025 tested every ounce of our resilience - as a team, as a mission, and as a global community that believes clean water should never be out of reach. And yet, through uncertainty and change, we kept moving forward together.

Because of your belief in this work, every Well Aware system we've built continues to flow. Our team in East Africa has kept pumps humming, tanks clean, and communities thriving. Our engineers continue to innovate with smart technology that extends the lifespan of our wells far beyond the global average. Even in a year that often felt heavy, our commitment to dignity-driven water infrastructure never wavered.

There were also bright moments that reminded us why this work matters so deeply. In October, members of our team traveled to Washington, D.C., to represent Well Aware at the .ORG Impact Awards, where we were recognized among global leaders using innovation for good. We also had the opportunity to meet with U.S. representatives to discuss how policy and investment can better support sustainable water infrastructure and strengthen the nonprofit sector as a whole.

At home and in the field, our incredible staff carried this mission with heart and tenacity. From Austin to East Africa, they adapted, created, and kept our systems strong in one of the most challenging years we've faced in over a decade.

As we look toward 2026, we are building not only on the lessons of last year, but on the enduring hope that drives us forward. Every well repaired, every woman who no longer walks for miles, every child who can now spend their day in school... these are the outcomes that matter most.

This is a defining moment for the future of our work. Together, we have proven what is possible when compassion meets action.

With deepest gratitude,

Sarah Evans

Sarah Evans, Well Aware Founder





A WORD FROM KENYA

Shifts in funding and evolving global priorities required organizations everywhere to operate with greater intention and focus in 2025. For Well Aware, this meant moving thoughtfully—ensuring that every decision strengthened our long-term mission and the communities we serve.

While the pace of some new projects slowed, the year created space for something equally important: reinforcing the foundation of our work.

Across our Kenya-based teams—Hydro, Engineering, Operations & Management, and Community—a steady, purposeful strength emerged. Much like water shaping its path through rock, our teams leaned into patience, precision, and collaboration to ensure lasting impact.

Engineering: Refining the Work

In 2025, the Engineering Team shifted its focus toward refinement and sustainability. With adjusted timelines, the team prioritized strengthening project standards, documentation, and long-term system reliability.

“2025 asked for patience and precision—and reminded us that strong systems are built with intention,” shared Eng. Dennis.

This focus resulted in improved water distribution for the Kahuho, Maisuyati, and Nyakio communities, the installation of an innovative rainwater harvesting system at Matheani Primary School, and the successful remote management of a full project in Tanzania. These efforts ensure that systems already in place will continue serving communities for years to come.

Hydro: Strengthening the Technical Foundation

The Hydro Team used 2025 to reinforce Well Aware’s technical backbone. With fewer field activities, the team concentrated on data analysis, workflow improvements, and resource optimization.

“This year strengthened our purpose and our process—the kind of work that ensures long-term success,” the team reflected.

Their efforts led to improved reporting systems, refined workflows, strategic partnership development, and uninterrupted operational continuity—ensuring that our water systems remained reliable and well-supported.





A WORD FROM KENYA

Operations & Management: Leading with Integrity

At the organizational level, Well Aware remained focused on thoughtful stewardship and sustainability. The Operations and Management Team guided the organization through a year that required careful prioritization, transparency, and long-term planning.

“Even during a year of adjustment, Well Aware stayed grounded in its values and commitment to the communities we serve,” the team shared.

By emphasizing operational clarity and responsible decision-making, Well Aware continued every existing project and upheld its commitment to excellence—ensuring that all partner communities received consistent, safe water services.

Community: Centering People First

Every decision in 2025 was guided by the people at the heart of our mission. While travel was more focused, the Community Team remained deeply connected to partner communities and continued supporting new system activations in Matheani, Mutune, Maisuyati, Lormeuti, Kahuho, and Nyakio.

“My heart was full seeing the resilience and pride of these communities,” one team member shared after visiting Matheani.

One story captured the spirit of this year particularly well: the Waltons, who chose to celebrate their 50th wedding anniversary by fundraising to bring clean water to the people of Muthiga. Their time spent learning from and standing alongside the community reflects the shared partnership at the core of Well Aware’s work.

The lessons of 2025 reinforced a truth we have long believed: meaningful impact is built through care, consistency, and trust. Our communities demonstrated patience and partnership. Our supporters demonstrated confidence in our mission. And our team emerged with stronger systems, clearer focus, and renewed purpose.

Thank you for your continued support and belief in this work. Together, we are building lasting access to safe water and stronger futures across East Africa.

With gratitude,

The Well Aware Kenya Team





OUR PLAN FOR 2026

Our Focus for 2026

As we step into 2026, Well Aware moves forward with clarity, care, and an unwavering commitment to the communities we serve. Our mission remains steady: to partner with communities in East Africa to deliver sustainable water solutions that last for generations.

This year, we will continue strengthening the systems we've built, expanding our impact where possible, and partnering with others to tackle water challenges across the region. While we remain mindful of resources, our team will stay active—repairing wells, supporting communities, and implementing new projects when cash flow allows. In addition, our Fee-for-Service work with nonprofit partners continues to advance sustainable water solutions and extends our reach to more communities.



Our priorities for the year ahead include:

- **Sustaining and Expanding Our Work**

We will ensure existing water systems remain reliable, community-led, and resilient—so families can count on clean water every day, and children can spend their time in school instead of walking for miles. Where opportunities arise, we will also implement new systems and upgrades, bringing clean water to more communities.

- **Deepening Community Partnerships**

Communities are our guides. In 2026, we will continue listening, collaborating, and responding to solutions shaped by the people who know their needs best, ensuring every project reflects local priorities and expertise.

- **Sharing Knowledge and Building Awareness**

Knowledge amplifies impact. We will share stories, insights, and resources that connect supporters like you more deeply to global water challenges, and highlight the tangible solutions your support makes possible.

- **Building a Strong, Adaptable Organization**

Innovation, flexibility, and transparency allow us to respond effectively as conditions evolve—keeping us grounded in our values while advancing the mission and expanding partnerships.

At the heart of our plan is hope—hope rooted in partnership, progress, and the belief that sustainable change is built step by step, together. With your continued support, 2026 will be a year where wells flow, women walk less, children spend more time in school, and every new partnership and project brings us closer to the goal of water for all.



16 YEARS AT A GLANCE

OUR MISSION

To provide innovative and sustainable solutions to water scarcity and contamination in East Africa.

Well Aware is a women-led international nonprofit dedicated to addressing water scarcity and promoting sustainable water solutions in East Africa. With a focus on community empowerment and technical expertise, we work to catalyze development and provide access to clean water for generations to come.

Well Aware maintains a 100% success rate, setting the standard for innovation and sustainability in the water aid sector, and our groundbreaking Well Beyond app keeps rural water systems running for life.

OUR VISION

Together, we have the power to create a world where every human has access to the basic right of clean water.

OUR VALUES

Integrity • Compassion • Community • Innovation



OUR IMPACT

100%

of Well Aware's wells and water systems work

Industry average: 50% work

580K+

Lives transformed to date through clean water projects in East Africa

140

Projects completed across Kenya & Tanzania

90

Partner communities are using the Well Beyond App

\$20

Provides one person with clean water for life

Accomplishments have been recognized by





2025 HIGHLIGHTS

Fundraising Wins

- Well Aware was named a Top 5 finalist in the .ORG Impact Awards for Community Building - recognizing our commitment to lasting impact.
- We secured major new grant funding, including a \$60,000 Pickering Grant, to accelerate sustainable water access initiatives.
- We received additional support through the Civic Shout grant, expanding our capacity to mobilize and engage new supporters.

Field Wins

- We completed our first fee-for-service rainwater system in Tanzania - advancing financial sustainability and regional expansion.
- Created a borehole database with 100+ regional records - filling a critical government data gap and driving smarter, more successful water projects.
- Two Well Aware hydrogeologists earned official Ministry of Water licenses in Kenya - strengthening our in-house technical leadership and long-term sustainability.
- We integrated sign language into school WASH trainings - making clean water education more inclusive and accessible.
- Our team participated in the Government of Laikipia Development Partners Meeting—collaborating with national stakeholders to support sustainable regional growth.
- We launched hands-on, science-based WASH training modules - making sanitation and hygiene education more interactive and impactful for students.

FEATURED IN 2025



2025 GEOFFREY S. RYDER AMBASSADOR OF THE YEAR

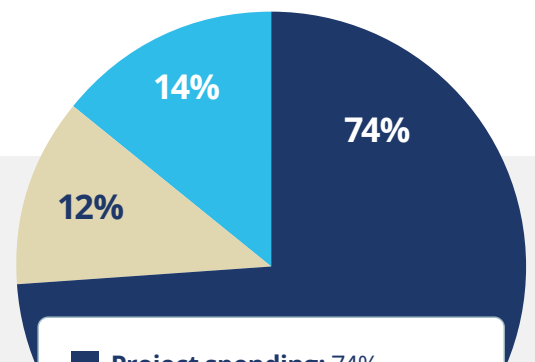
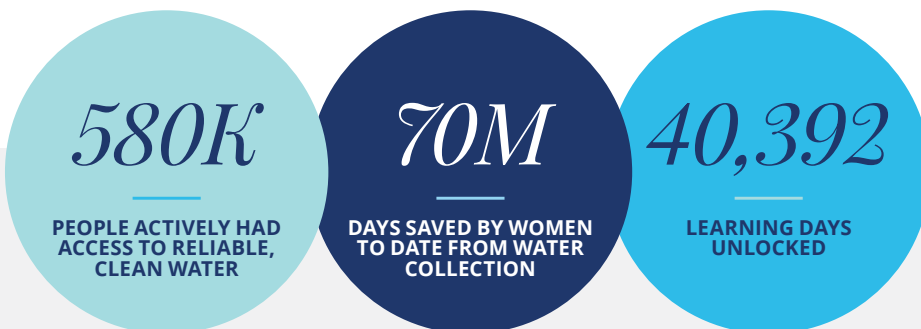
Greg Godkin

Every year, we recognize one person whose passion and commitment made an extraordinary difference in the lives of families receiving clean water, with the Geoffrey S. Ryder Ambassador of the Year award. This year, Greg Godkin not only hiked Africa's tallest mountain, but he also fundraised \$85,000+ while doing it.

Greg lives in Austin, Texas, with his wife Alyson and fifteen-year-old daughter, Riley. He is a graduate of The University of Texas at Austin and Vermont Law School. Greg, a licensed attorney since 1997, is an equity partner at the law firm of Roberts, Markel, Weinberg, Butler, Hailey, PC where he heads the direct hire litigation section of the Firm. Thank you for changing thousands of lives, Greg.

BOARD MEMBERS

Jacquelyn Birdsall • Rushika Pandya
Kareece Sacco • Sarah Evans



- **Project spending:** 74%
- **Administration spending:** 12%
- **Fundraising spending:** 14%

According to the Better Business Bureau, the industry average for project spending is **65%**.



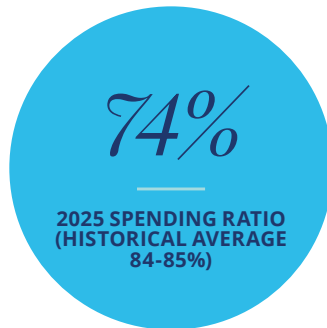
A YEAR OF PROTECTING THE FOUNDATION

2025 was one of the most financially challenging years in our organization's history - and one of the years we are most proud of how we responded.

The broader economic environment created real turbulence across the nonprofit sector, and we felt it directly. Several long-standing corporate partners, facing uncertainty driven by tariffs and economic pressures, were forced to reduce or eliminate their support - in some cases with little or no notice, and in amounts that represented a significant portion of our operating budget. In total, we absorbed the loss of nearly \$400,000 in previously committed or expected revenue. These were not small donors testing the waters; they were trusted partners whose commitments we had counted on, and whose decisions reflected the genuine economic pressures their own businesses were facing.

We also experienced personal losses within our community that affected our capacity in ways that no spreadsheet can fully capture. We are grateful for every individual who has shown up for this mission, and we hold deep appreciation for those who, for reasons of their own, were unable to do so last year.

Faced with this reality, we made a deliberate choice: to protect the organization rather than outpace our resources. We scaled our project portfolio to three carefully managed initiatives, pausing most new commitments rather than risk leaving communities mid-project. In our work, a half-finished project is not a neutral outcome - it can set back trust and progress in ways that take years to repair. We were not willing to do that to the people we serve.



Our program spending ratio reflects these realities. After several years averaging 84–85%, 2025 came in at 74% - a number we report transparently and in full context. It represents a year when protecting operational integrity was the program work. We enter 2026 with our foundation intact, our mission unchanged, and a clear-eyed plan to rebuild.





A NEW WAY TO MAKE AN IMPACT

Introducing Well Aware’s Fee-for-Service Program

For years, Well Aware has partnered with organizations to deliver sustainable water solutions across East Africa. Now, we’re taking that expertise one step further: our Kenyan-based team of hydrogeologists, engineers, project managers, and community engagement specialists is available on a fee-for-service basis to help other organizations advance water projects with trusted, local guidance. Services are offered in Kenya, Tanzania, and Uganda.

Why This Matters Today

The landscape for development is changing. Economic uncertainty and evolving grant structures mean many organizations face limited access to technical support. This new program allows Well Aware to meet partners where they are—providing flexible, reliable expertise when it’s needed most.

Our Services Include:

- Investigation Site Visit
- Hydrogeological Survey
- Community Training Site Visit
- System Design Support
- Construction Oversight & Implementation Support
- One-Time Diagnostic & Recommendations

Together, we’re not just delivering water projects—we’re building capacity, knowledge, and long-term impact.



FFS Communities

Emairete, Tanzania

Vern Lal Global Foundation partnership - Vern Lal renovated the school, and we partnered to provide a rainwater harvesting system

Other FFS jobs:

- **Aitong, Kenya - Human Practice Foundation**
 - Conducted hydrosurvey and reporting to identify drilling feasibility and aquifer information.
 - Oversaw on-site technical supervision during all drilling activities and design support.
- **Hydrosurveys - Human Practice Foundation**
 - Supported organization in desk studies of over 40 schools to identify drilling feasibility and priority structure based on the recommended project type.
 - Conducted hydrosurveys at 3 of those identified schools to determine drilling feasibility and locations for drilling & supported in obtaining drilling permits.





COMMUNITY HIGHLIGHT

Muthiga Primary School, Laikipia Region, Kenya

PROJECT TYPE: NEW BOREHOLE WELL

Muthiga Primary School is more than an educational institution; it is the heart of a vibrant community of about 2,000 individuals. Currently, the school educates 266 students, including 137 boys and 129 girls, all supported by a dedicated team of over 10 staff members. However, the community faced significant challenges due to water scarcity, with most residents walking over 4km to a contaminated river for water. The school relied on rainwater collection during the rainy season and purchased water at high costs during dry periods. The entire community faced health issues and the children had to stay home frequently from school due to water-borne illnesses.



Since December, when the borehole was installed, this transformational water project has changed the lives of everyone in Muthiga.

The school population has already grown to more than 350 students, they have a new head teacher that is excited for what reliable access to clean water will bring, and a lunch program has begun, making sure their students have food to eat, by crops grown on their property.

Along with a new borehole, our team constructed tap stands serving the school blocks, implemented handwashing stations next to the latrines, and added a pipeline to the staff quarters and kitchen for their new meal program. The water supply is also connected to the cattle troughs for livestock access and there is a newly constructed community kiosk to support the entire community.

Our community team conducted a WASH training for students, teaching them the importance of sanitation and hygiene, while the adults have stepped up for the newly formed water committee within the community to further support the food program, ideate school improvements, and plan how this water system will create economic reinvestment throughout the school and community at large.

This new water well is not just a resource; it's a beacon of hope, empowering students and enhancing the quality of life for the entire Muthiga community.



COMMUNITY HIGHLIGHT

Matheani Primary School, Makueni Region, Kenya

PROJECT TYPE: RAINWATER

Under the scorching sun of Makueni County, Kenya, there is a primary school called Matheani Primary School. It serves as a beacon of hope for the surrounding community, offering vital educational support to over 200 children ages 5 to 14. With each passing year, the school's population has been on the rise and is projected to continue growing rapidly in the coming years, primarily because there's no better school within a 5 km radius.



Before Well Aware's involvement, Matheani Primary faced a tough situation. Even though the school was near the plains leading to the River Galana, it still lacked reliable water. In the dry season, the ground cracked, dust blew through classrooms, and the children were always thirsty. The only option was to buy water from vendors. A single truck with 10,000 liters could cost up to Ksh 20,000, which was far too much for the school and community. When it didn't rain, children waited, meals stopped, hand-washing became rare, and fewer students came to class. Teachers sometimes had to stop lessons to fetch water. Despite the school's promise, the lack of water held everyone back.

We entered into a partnership with the community by installing a rainwater-harvesting system at Matheani in September of this year.

We set up catchment roofs, gutters, storage tanks, filtration systems, and taps directly on the school grounds. The first rain filled those tanks, and the change was immediate. Children no longer had to leave the classroom to fetch water during lessons; hand-washing became a regular practice, and hygiene improved. Teachers reported fewer absences, and the community began to view the school not just as a place of learning, but as a platform for their children's futures.

It has been months since their new water system, and the Ripple Effects are already visible. Attendance has grown, and fewer children are skipping school because of water-related chores. Health has improved as hygiene habits have increased and illnesses have decreased.

School pride has grown. When facilities work well, children engage. Teachers are enthusiastic that lessons now begin and end on time. Community confidence has increased as neighbors have begun to trust the school as a safe, stable place. The school's reputation





COMMUNITY HIGHLIGHT

Matheani Primary School *(continued)*

has improved. With the basics secured, the school can plan for more students, better resources, and expanded programs.

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It is worth remembering how challenging the environment was. The soil baked hard, the seasons were unpredictable, and each dry spell risked leaving the school without enough water to function. The nearby River Galana offered little comfort because the water was too far, unreliable, or costly to treat. That the school endured in this landscape shows the resilience of its teachers, children, and community. Our rain-harvesting system transformed that resilience into sustainability.

If you know Well Aware's mission, you understand that clean water is essential for education, health, and opportunity. At Matheani Primary, we have seen how a simple investment in a rainwater system can change a school's future immediately. Your support does more than provide water. It helps classrooms run smoothly, enables children's concentration, and gives hope a chance to grow.

There is still more to do. We will keep checking the system, train the school's maintenance team, and support the community to make sure it lasts. We will also collect data on attendance, health, and community involvement so we can show real progress. Matheani Primary now stands not just under the hot sun of Makueni, but with a future that is brighter, more stable, and full of promise.





COMMUNITY HIGHLIGHT

Emairete Primary School Arusha Region, Tanzania

PROJECT TYPE: FEE-FOR-SERVICE PROJECT



At Emairete Primary School in northern Tanzania, more than 700 students gather each day to learn and grow. Yet for years, the school faced a persistent challenge: safe, reliable water. Students and staff depended on seasonal spring water that was often contaminated and unreliable throughout the year. During dry periods, water scarcity disrupted daily routines, while unsafe water contributed to illness that caused students to miss valuable days of school.

The surrounding community relies on farming maize, beans, and livestock for their livelihoods, making water an essential resource for both education and daily life.

In partnership with the Vern Lal Global Foundation, Well Aware helped bring a long-term solution to the school. The Foundation supported the expansion and improvement of the school's infrastructure, enabling the campus to serve more students and making it possible to implement an effective rainwater harvesting system. Building on this work, Well Aware designed and installed a rainwater harvesting and UV filtration system tailored to the school's growing needs.

The system includes 70,000 liters of water storage and two UV filtration units, providing safe drinking water for students and staff and ensuring the school has reliable access to clean water even throughout the dry season.

Today, the impact reaches far beyond hydration. Students now have consistent access to safe water for drinking and handwashing, helping reduce waterborne illness and allowing them to stay focused on their education.

Clean water is also creating new opportunities for the school community. By harvesting and storing rainwater, Emairete Primary School can now use excess water to expand their school lunch program, supporting the health and nutrition of hundreds of students each day.

This project demonstrates the power of partnership. By combining improved infrastructure with sustainable water solutions, Emairete Primary School now has the resources it needs to support students for years to come - ensuring that water scarcity no longer stands in the way of learning.





NONPROFIT PARTNER HIGHLIGHT



A Partner in Conservation and Community Impact

Since 2019, Well Aware has been honored to partner with Ol Pejeta Conservancy, a world-leading conservation organization in Nanyuki, Kenya whose innovative approach protects wildlife and uplifts surrounding communities. Ol Pejeta is globally recognized for its conservation leadership, combining habitat protection, research, and education to safeguard biodiversity and inspire environmental stewardship.

Ol Pejeta's work extends far beyond wildlife sanctuary boundaries. They lead efforts in conservation education, research innovation, and community engagement that benefit both natural ecosystems and the people who live alongside them. Together, our collaboration focuses on bringing clean water where it's needed most—meeting villages referred by Ol Pejeta's team with tailored solutions that improve health, strengthen resilience, and support long-term conservation goals.

Through this partnership, Well Aware and Ol Pejeta have implemented seven clean water projects, collectively impacting more than 12,000 lives in communities adjacent to the conservancy.

This work exemplifies how strategic collaboration between conservation and development organizations can create lasting, sustainable outcomes—nurturing healthy ecosystems and thriving human communities.

We are deeply grateful for Ol Pejeta's dedication to environmental protection and community wellbeing, and proud of the impact we are achieving together. Their example inspires us to reimagine what's possible when conservation and shared resources work hand in hand.





NONPROFIT PARTNER HIGHLIGHT



Empowering Youth, Expanding Awareness

Well Aware is proud to spotlight our collaboration with the just keep livin' Foundation, a nonprofit started by Camila and Matthew McConaughey dedicated to empowering high school students to lead active, healthy lives and make positive choices for their future. Through after-school fitness and wellness programs in schools across the United States, just keep livin' encourages participants in exercise, teamwork, gratitude, nutrition, and community service—helping students grow physically, mentally, and socially while boosting confidence and academic success.



Since 2023, Well Aware has partnered with local JKLF Austin schools through this program, bringing global water awareness directly into classrooms.

Each year, students participate in annual water walk activities, experiencing firsthand the challenges that millions of people around the world face when collecting water daily. These activities inspire empathy, leadership, and a deeper understanding of global water scarcity, connecting youth to the broader mission of sustainable water access.

This partnership reflects a shared belief that education and community engagement are essential to creating change. By combining just keep livin's focus on youth wellness with Well Aware's mission, we empower students to become informed global citizens while extending our impact beyond borders. We are grateful for the just keep livin' Foundation's vision and the energy their students bring to this initiative, and we look forward to continuing to grow awareness and deepen impact together.





FACES OF WATER

Education

Education increases by 34% on average, and 58% for girls specifically.

With a reliable source of clean water nearby, children can focus on school instead of walking long ways to collect water. And, with better clean water infrastructure in schools for toilets and handwashing, girls don't have to drop out at puberty due to not having a place to wash.

Gender Equality

Gender equality increases.

Educated girls earn higher incomes, are less likely to marry early, and are empowered to build better futures for themselves and their families. When women no longer spend their days fetching water, they can secure greater job opportunities and a stronger voice within their communities.

Health

Diseases plummet by 64% on average.

Reliable access to clean water, along with better sanitation and hygiene practices, causes rates for waterborne illnesses, like cholera, to plummet and drastically improves the health of communities.



Rose, 14

UASONYIRO PRIMARY SCHOOL, KENYA

Someday, Rose hopes to stand at the front of a classroom herself, guiding students the way her teachers guide her. Every day, she walks 1.5 km to school with a smile on her face and a backpack full of dreams. Her favorite subject is English. At home, she used to spend hours fetching water from the river. Now, thanks to clean water at her school, she can bring safe water home with ease. For Rose, clean water means time to study, energy to dream, and the confidence to imagine a future where she becomes the teacher she already knows she can be.

"Teachers are what I love most about my community. They are kind, they care, and they inspire me."



Lesokoyo

TANGI NYEUSI, KENYA

Lesokoyo and her mother used to walk 14 km to fetch unclean water every day. If that water was depleted, her family would use stagnant water near their home, increasing their chances of contracting waterborne illnesses. But this is no longer Lesokoyo's story. For a year now, she has had access to a reliable source of water that gives her more time to study and play and keeps her healthy. She has dreamt of learning more about farming and livestock, and now this is something she has time to do.



Fabian, 11

KATUMANI PRIMARY SCHOOL, KENYA

Fabian loves social studies because it allows him to learn about Kenya's history and current events. He dreams of becoming a pilot one day, so he can travel the world and explore different cultures. Since the implementation of the new water project at his school, Fabian hasn't fallen ill from waterborne diseases and feels more confident about his health.

"Water has changed my life."



FACES OF WATER

Agriculture & Commerce

Agriculture and commerce grow.

With enough water, communities can plant more crops and diversify their income. This creates new jobs, stabilizes nutrition, and can allow a community to become more self-reliant.



David

SALAITA, KENYA

Since the implementation of the water project three years ago, David has been able to spend more time taking care of his farm and less time finding water for his crops. He also loves that hygiene and sanitation have been improved in his community.

"The greatest benefit has been shortening the distance traveled daily to fetch water."

Reinvestment & Economic Activity

Reinvestment and economic activity increases.

Less time spent worrying about water means more time spent on economic activity. More money is circulated within the economy as incomes diversify and jobs grow.



Rael

TANGI NYEUSI, KENYA

Rael is a business woman in Tangi Nyeusi, Kenya and has lived there her entire life. She's hopeful about the long term effects of their water project because it has already helped alleviate conflict within her community.

"The new water system will change the lives of women in our community by giving them time to engage in the economy."

Peace, Stability, & Growth

Reliable access to clean water can reduce tension and conflict over resources.

People congregate and communities grow around clean water systems. Clean water becomes a long-term anchor for community prosperity — enabling entire communities and future generations to thrive, grow, and develop.



Peter

CHEPTOROI, KENYA

Peter works as a school guard for the Cheptoroi Primary School in Nakuru County, Kenya, helping to protect and serve over 600 students. As a father of five, his biggest concern has been drought because of the water scarcity it brings.

His greatest goal is to see his kids finish school. Previously, his wife collected water from a river that is dirty and dried up seasonally, leaving them without a reliable water source. Peter's kids often fell sick from the water collected.

Now, Peter and his family don't have to worry about where to collect water. Their community has a new, sustainable well, and they don't have to rely on unsafe sources.

"I feel like a human being now. I have water, which is a basic human right."

DONOR REVIEWS

"What I admire most is their commitment to empowering local communities to manage and maintain their own water systems. Clean water doesn't just save lives, it transforms them, unlocking opportunities for health, education, and economic growth. If you're looking to support a nonprofit that combines compassion, innovation, and measurable impact, I can't recommend Well Aware highly enough."

- Cheryl J., Donor

"Transparency. Innovation. Sustainability. That's why I'm proud to support Well Aware. With a 3-star Charity Navigator rating, a 100% project success rate, and their groundbreaking Well Beyond app that helps rural communities maintain water systems for years, they're setting the standard for what real impact looks like. Well Aware doesn't just build wells; they build futures."

- Robin V., General Member of the Public

"I have been amazed by the work this organization does to make multi-generational change through access to water. Knowing the donations given make such an impact has allowed my family to feel strong in our decision to contribute."

- Genevieve M., Donor

"Supporting Well Aware has been one of the most meaningful decisions I've made. Not only do I believe deeply in their mission, but I've also had the privilege of spending time with their team—and that experience sealed it for me. Their passion, integrity, and commitment to creating lasting change is felt in every interaction. Well Aware doesn't just talk about impact—they live it. Their focus on sustainable clean water solutions, community empowerment, and long-term transformation is exactly the kind of work the world needs more of. I've seen firsthand how thoughtful, hands-on, and heart-centered their approach truly is. I'm proud to support this incredible organization and even more excited to continue standing with them as they grow. Well Aware is doing life-changing work, and I'm honored to be a part of their community of supporters."

- Zana S., Donor

"In this world, there's not many people or organizations that put the people and the earth first, despite saying that they do. Well Aware has done extraordinary work and the people who invest their livelihoods into their work have truly made a difference. It's been wonderful to see and an honor to donate and be a part of changing the world for the better when sometimes it feels like nothing can be done. Well Aware is changing lives all over the world and I could not be more supportive of these individuals and this mission."

- Erin M., Donor

"Supporting this mission is an absolute privilege. Every donation helps create lasting change—bringing hope, health, and opportunity to those who need it most. Knowing that my contribution fuels such impactful work is deeply rewarding."

- Adam C., Donor



Want to share your experience and what inspires you? Leave us a review using the QR code or visiting greatnonprofits.org/org/well-aware



THE RIPPLE EFFECT

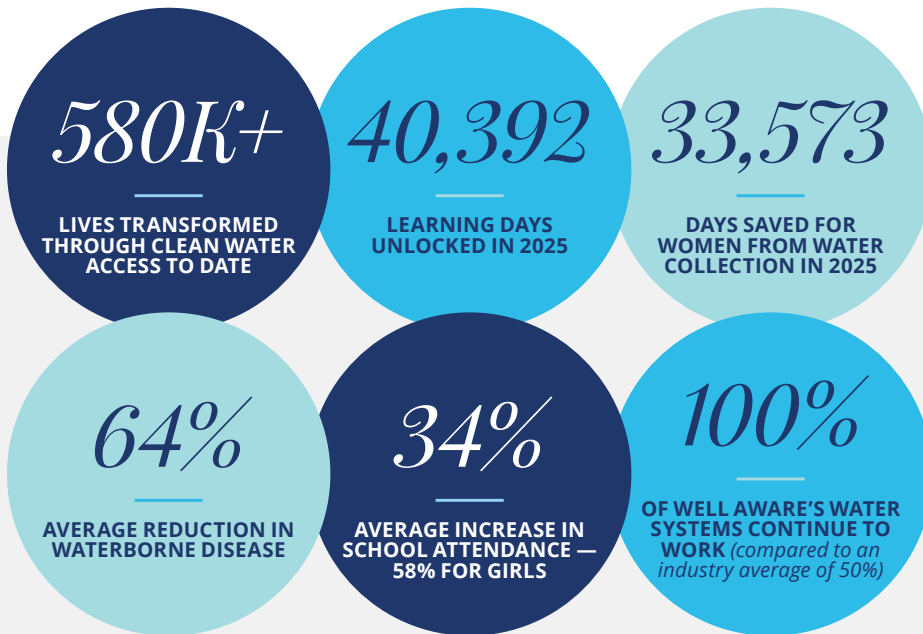
Water changes everything

A single well. A rainwater harvesting system. A repaired pump. To an outside observer, these are infrastructure projects. To the communities we serve, they are turning points.

When clean water arrives in a community, the ripple effects are immediate and they are lasting. Girls who once spent their mornings walking miles to collect water arrive at school on time — and stay. Women who once organized their entire days around water collection step into economic life. Farmers grow more. Families get sick less. Children dream bigger.

This is what your support actually funds. Not just pipes and pumps — but the conditions in which human potential can finally take root.

The numbers tell part of the story:



But the numbers only go so far. The rest of the story belongs to Rose, who now dreams of becoming a teacher. To Fabian, who says water changed his life. To Peter, who said simply: "I feel like a human being now."

That is what you make possible. And it is why, even in the hardest years, we keep going.



THE MOST POWERFUL THING YOU CAN DO

One-time gifts change lives. But there is something even more powerful: showing up every single month.

Recurring donors are the foundation that makes everything else possible. They are the reason Well Aware can plan ahead, commit to communities, and weather the unexpected. When you become a monthly donor, you are not just giving money — you are giving us the stability to say yes to the next project, the next community, the next well that needs to flow.

In a year like 2025, when large commitments evaporated overnight, it was our community of steady, committed supporters who kept us moving. They show up — and because of that, so do we.



Here is what monthly giving looks like in action:

\$20/month

Provides one person with clean water for life, every year

\$50/month

Sustains water system maintenance for an entire school term

\$100/month

Funds community WASH training that changes hygiene practices for generations

\$250/month

Supports a hydrogeological survey that determines where the next well can change thousands of lives



No gift is too small.

Every recurring dollar is a vote of confidence in this mission — and a direct investment in the communities counting on us.

Become a monthly donor at wellawareworld.org

Thank you for believing in this work.

Sixteen years ago, Well Aware was built on a simple and radical belief: that clean water is a human right, and that with the right partners, the right technology, and deep respect for the communities we serve, we could make that a reality for hundreds of thousands of people.

You are those partners.

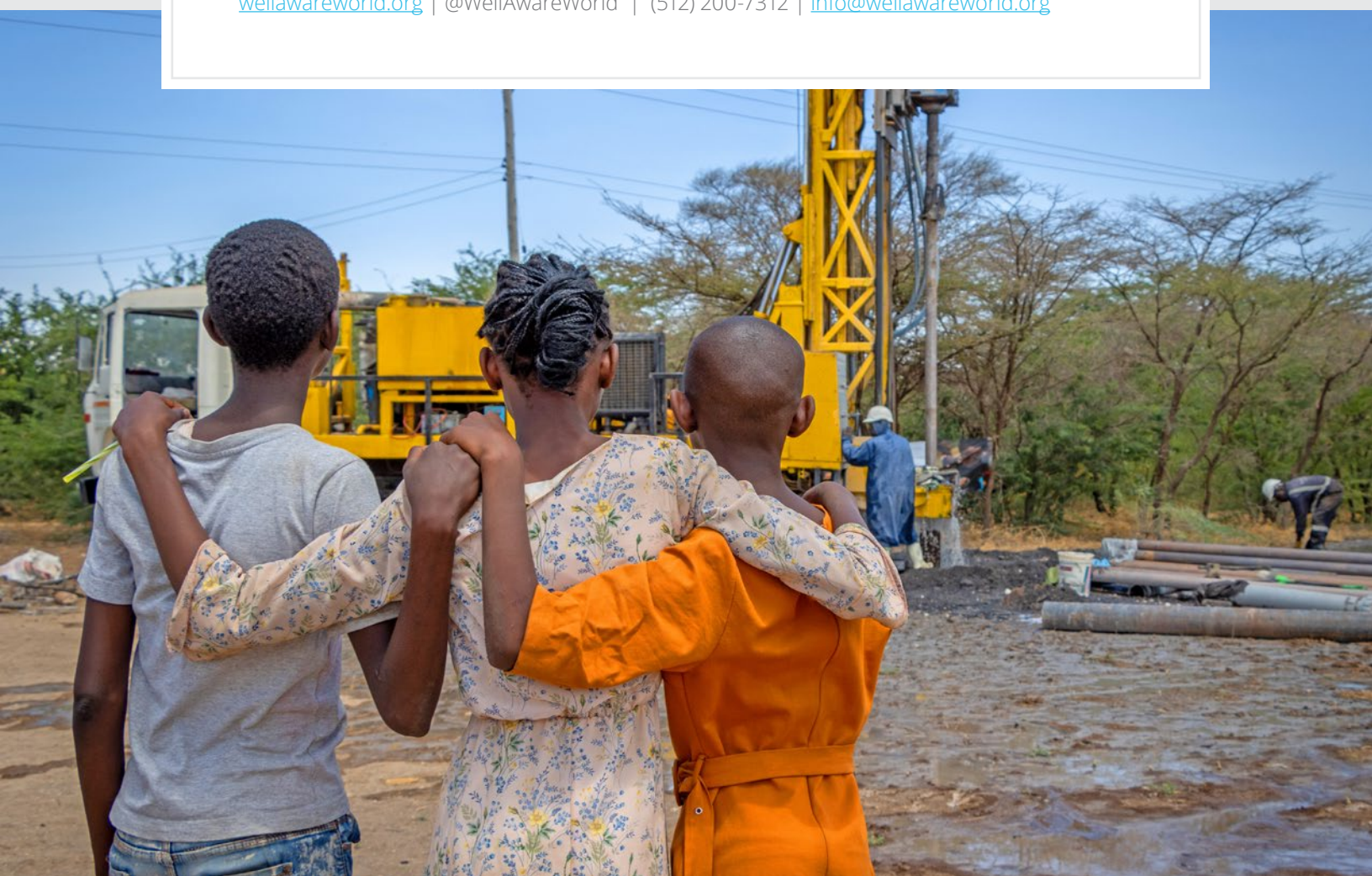
Every well that flows, every girl who stays in school, every woman who reclaims her day — these outcomes have your name on them. Not in a symbolic way. In a direct, traceable, lasting way. You made this happen.

2025 tested us. And because of you, we are still here — still building, still repairing, still showing up. We head into 2026 not with relief that we survived, but with genuine excitement for what comes next. Our mission is unchanged. Our team is committed. And our belief in what is possible when compassion meets action has never been stronger.

With deepest gratitude and enduring hope,

The Well Aware Team

wellawareworld.org | [@WellAwareWorld](https://www.instagram.com/WellAwareWorld) | (512) 200-7312 | info@wellawareworld.org



wellaware

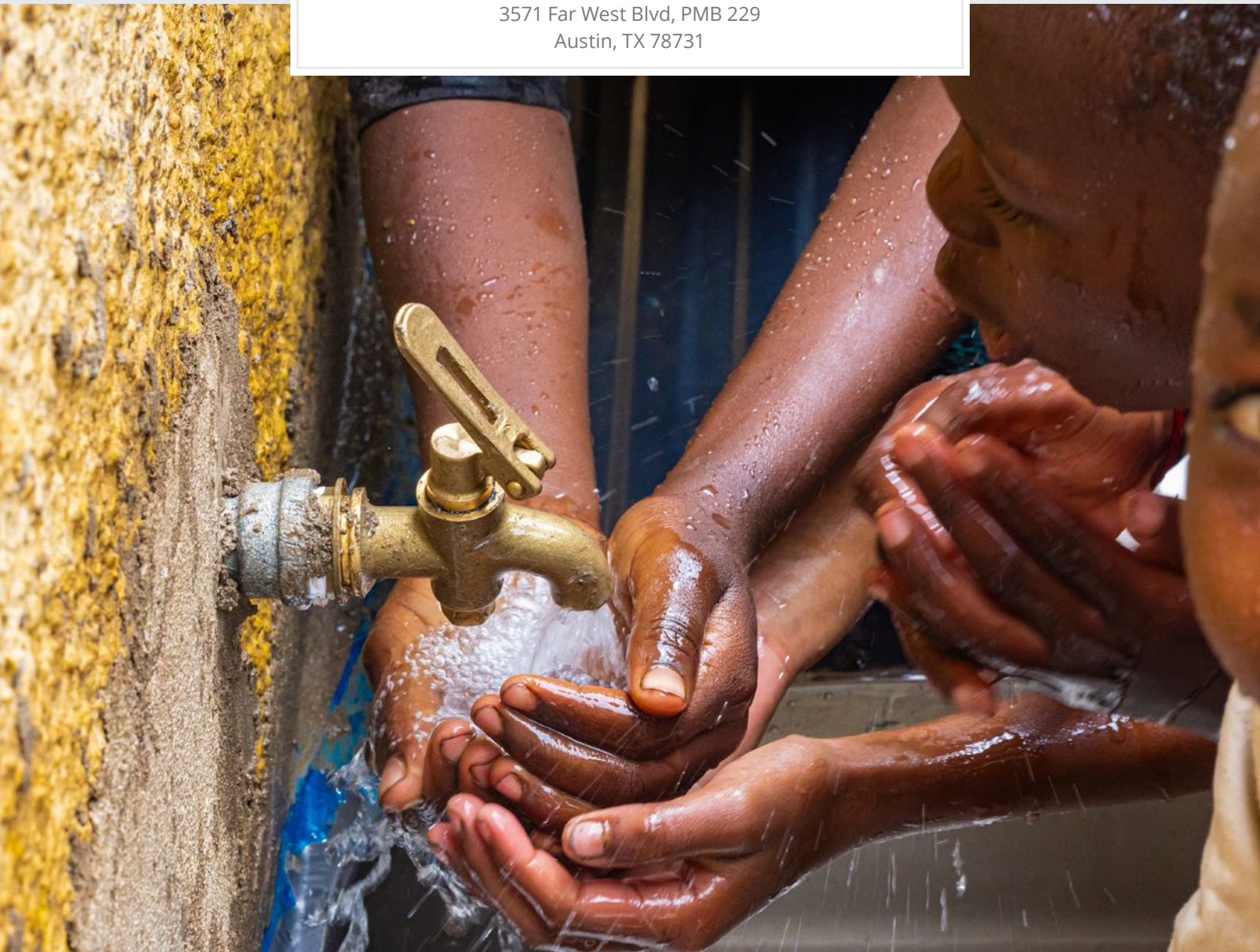
We truly could not do this work without you.
Here's to more impact in 2026 and beyond!

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